

Sponsorship Information Pack 2009 - 2010



Programme Monthly
PROGRAMME of the **YEAR**
2007/2008

Dunstable Town

Dunstable Town FC

Contained in this booklet is a brief insight into the many ways you can help support Dunstable Town FC via its wide range of sponsorship opportunities and packages.

The club will be playing in the Spartan South Midlands Premier Division (Step 5) for the forth coming campaign. This will result in a greater interest in the club from both the community and local media, plus increased local attendances providing you with an ideal environment to advertise your company name or brand to a larger audience.

There are a number of excellent opportunities to be a Club Sponsor most of which are detailed within this Brochure. For further information on these opportunities please contact our chairman, **Pete Burgoyne**, on pburgoyne@bearingsgroup.co.uk.

“With a senior team, 2 U18s teams and around 10 boys teams playing under the banner of Dunstable Town FC, a community programme and close ties with local schools, there will be a suitable opportunity to best reflect your business within the community.”



What Can We Offer?

Ground Advertising

Creasey Park Stadium offers a number of prime advertising sites around the perimeter of the pitch, on the stand, terraces and fences, or in the newly refurbished clubhouse itself.

Prices

for the first year £600 per year
after £450

This includes board and
signwriting (incl business
logos etc).



Additionally a link to your
business website will be
published on the official
Dunstable Town website.

“Advertising boards are a great way to raise your companies profile within the community via match report photography that is published in both local and national newspapers and on club websites.”

Match Day Sponsorship

By sponsoring a match you can treat your colleges, business associates, friends or family to a unique experience.

The package is for 6 people and includes the following:

Admission to the stadium & complimentary matchday programmes

Your Name / Business mentioned in the programme

Refreshments, Tea & Coffee for your party

Reserved seats in the main stand.

Please note that alcoholic beverages are not included within the cost of this package

Prices start from £200 per match.

Match Ball Sponsorship

Matchball sponsorship allows an opportunity for a smaller party to enjoy a unique experience.

The package, for up to two people, includes the following:

Admission to the stadium & complimentary matchday programmes

Your Name / Business mentioned in the programme

Refreshments, Tea & Coffee for your party

Reserved seats in the main stand.

Please note that alcoholic beverages are not included within the cost of this package

Prices start from £60 per league match & £80 per cup match

Player Sponsorship

Sponsoring a player is a unique opportunity for supporters to build close ties with both players and staff.

From just £10 for shorts, £25 for shirts, £25 for tracksuits or £60 for the entire kit, you can sponsor one of our exciting and talented 1st team squad members for the 09/10 season and your name will appear in the matchday programme for every home game



Website Advertising

The official Dunstable Town FC website (www.dunstabletownfc.org.uk) has proved a great success, and has attracted over 130,000 visitors from around the globe. This facility offers a modern company image to a geographically unlimited number of potential clients and customers.

Prices vary on the size and nature of the advertisement as well as its location in the website. A typical advert on the home page will start from £200 per season.

Matchday Programme

Advertising in our award winning matchday programme provides a proven means of promoting your business or event for a relatively small outlay.

The Club produces a programme for all 1st team home matches, which is distributed free of charge to players, visiting officials, match officials and sponsors in attendance, and sold to home and visiting supporters at Creasey Park. With over 20 home league games, plus FA Cup & FA Vase matches, as well as County Cup matches there will be plenty of fixtures for home programmes.

The programme will be produced in a retro A6 size, and advertisements are the following sizes:

Full Page - £300

Half Page - £175

We are also looking at offering the unique opportunity for a local or national business to be **official matchday programme sponsor** for the length of the season.

Included in this Package is:

Company name clearly advertised on the Programme Front Page

A Full Page Advert

Link to your company website published on DTFC official website

Priced at £1,000



What Can We Offer?

Shirt Sponsorship

Price upon application

Sponsoring the clubs shirts is another high profile way of getting your company noticed up and down the country.

Your company name will appear on our:

First team shirts in all friendly, league and cup matches

Dunstable Town website

Dunstable Town letterheads

Matchday programmes

Your Company will also receive:

First option to renew sponsorship deal

Boardroom access to all games

A full-page advertisement in the matchday programme

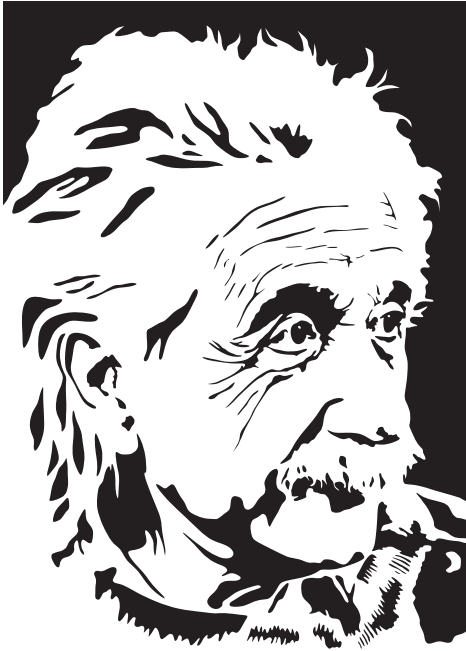
2 advertising hoardings

Link from our website to your own company's website

Replica shirts with your company logo on sale to supporters

If you are interested in this package please contact **Pete Burgoyne**, on pburgoyne@bearingsgroup.co.uk for more details.





You don't have to
be Einstein to get
a cheap pint in
Dunstable!

At Dunstable Town Football Club
our new members bar now offers:

Barelays Premiership,
Coca-Cola Championship,
UEFA Champions League,
& FA Cup matches shown on 2 big screens.

& some of the cheapest prices in town!!

Fosters	£2.30
Becks Vier	£2.40
Greene King IPA	£2.40
Bulmers (Draught)	£2.50
Guinness	£2.60

NOW UNDER NEW MANAGEMENT



Join your new local members club and enjoy some of the cheapest prices in town, in the newly refurbished clubhouse.

Please tick the membership required and return this form with the required remittance to the address below.

Adult £10.00 Family £15.00 Junior £5.00

Dunstable Town FC, c/o 2 Douglas Crescent, Dunstable, Beds. LU5 5AT

or hand your form in over the bar and claim your first pint **FREE**.



Name:

Address:

Email:

Dunstable Town FC, Creasey Park Drive, Dunstable, Beds. LU6 1BB